



WINE INDUSTRY  
**IMPACT**  
CONFERENCE



'Making A Direct IMPACT'  
Adelaide, October 18 2018 [wisa.org.au](http://wisa.org.au)



# How your partnership dollars can make a direct IMPACT!

Companies, organisations and agencies are invited to support the inaugural Wine Industry IMPACT Conference. Showcase your service, products and activities to Australia's Wine Industry via one of four partnership levels listed below.

This conference is focused on building the capability and competitiveness of grape and wine producers' marketing, sales and tourism channels and is particularly timely as Australian wineries look to expand their direct sales activities.

We are also happy to work with you to customise a partnership opportunity that best suits your goals and budget.

Be front and centre at this industry-inclusive conference, an Australian first in focusing on the direct to consumer wine market.

Talk to us! [Matt Moate](#) | M 0409783221 | E [eo@wisa.org.au](mailto:eo@wisa.org.au)

## EVENT PARTNER - \$4,500 (\$3,600 WISA Member)

- 2 x conference registrations PLUS 2 x Regional Road Trip tickets
- 20% discount on additional conference registrations
- 2 x tickets to the speaker's dinner 17th October at National Wine Centre
- Personal acknowledgement in opening and closing address
- Exhibition booth with priority placement
- Full-page advertisement in the WIIC2018 Conference Programme
- Logo on all promotional material and link on the WIIC2018 website
- Delivery of selected material from your organisation in the Conference Bag

## PLENARY / WORKSHOP PARTNER - \$2,000 (\$1,600 WISA Member)

- 2 x conference registrations
- 20% discount on additional conference registrations
- Personal acknowledgement at start of session
- Exhibition booth
- Half-page advertisement in the WIIC2018 Conference Programme
- Delivery of selected material from your organisation in the Conference Bag



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## EXHIBITOR - \$1,200 (\$960 WISA Member)

- 1 x conference registration
- 20% discount on additional conference registrations
- Exhibition booth
- Delivery of selected material from your organisation in the Conference Bag

## SUPPORTER - \$500 (\$400 WISA Member)

- Delivery of selected material from your organisation in the Conference Bag
- Acknowledgment in support page of WIIC2018 Conference Programme

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## CONFERENCE PROGRAMME ADVERTISING UPGRADE

Partners may upgrade advertising as per the below:

¼ page to ½ Page \$200 to Full Page \$500

½ page to Full Page \$300

No advertising to ¼ Page \$300 to ½ page \$500 to Full Page \$800

Additional priority placements are also available:

1 x Back Cover \$400 (full page only)

1 x Inside Front Cover \$300 (full page only)

1 x Inside Back Cover \$200 (full page only)

All pricing is subject to GST.



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