

# CALL FOR SUBMISSIONS - ENTRY NOW OPEN FOR 2022 WINE INDUSTRY IMPACT AWARDS



28 July 2022

**WISA – Wine Industry Suppliers Association Inc. are pleased to announce nominations are open for entry into the 2022 Wine Industry IMPACT Awards (WIIA).** Following a break due to covid, the WIIA Awards are back and offer supplier businesses, and their wine producer clients, the opportunity to showcase their products and services that have made IMPACT to the sector

WISA Membership is a prerequisite for all entries for at least one-party nominating. Entry is via the WISA website and accepted **prior to 30 September 2022**. <https://www.wisa.org.au/wine-industry-impact-awards>

The application process assists to convey the return on investment and value propositions, supporting adoption and interest in innovation, efficiency, and sustainability.

2022 adds a specific Sustainability Award, with the support of **Green Industries SA**, who have contributed to additional focus points across all categories.

Judging will take place in October prior to the presentation at **the WIIA Awards Gala Dinner 30 November**, and judging panels will be confirmed in future communication in coming weeks.

There are **nine (9) categories** reflecting the diversity of the wine industry.

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| 1. Viticulture                          |   |
| 2. Winemaking                           | Awarded by <b>Stanton &amp; Stanton</b> |
| 3. Engineering & Equipment              | Awarded by <b>Pernod Ricard</b>         |
| 4. Distribution & Logistics             |   |
| 5. Agtech/Digital (previously start up) | Awarded by <b>Wine Australia</b>        |
| 6. Packaging & Design                   | Awarded by <b>Endeavour Group</b>       |
| 7. Marketing & Communications           |   |
| 8. Wine Tourism                         | Awarded by <b>Wine Victoria</b>         |
| 9. Sustainability                       | Awarded by <b>Green Industries SA</b>   |

**The WIIA Gala Awards Dinner will be held at Adelaide Oval, Wednesday 30 November 2022.**

Over 300 wine industry leaders, suppliers, finalists, sponsors, regional representatives, stakeholders, and guests are expected to attend the formal gala event offering Australia's (and beyond) wine sector a chance to network and celebrate prior to the festive season (and vintage 2023) with their team and peers.

WISA thanks the generosity and encouragement from the Awards new **sponsorship partners. Wine Australia, Endeavour Group, Pernod Ricard, Stanton & Stanton Lawyers, Green Industries SA, Wine Victoria, and media partner Winetitles Media.** Their support goes beyond award sponsorship as it demonstrates the support of the supply chain in further connection with

industry, retail, government, corporate services and producers. Three categories are in discussion for support, and we welcome new interest to be raised directly with the WISA team.

In parallel to the Awards, the **WIIC – Wine Industry IMPACT Conference** has been confirmed for **October 10-12<sup>th</sup>** and will be held in Bendigo, Regional Victoria. Early Bird tickets are available on the WISA website

WISA Executive Officer, Shirley Fraser, said *“it is critical for the wine sector to encourage, recognise and be aware of, the innovative work being undertaken by supplier businesses. The Awards bring the industry together with practical and commercialised solutions to make impact during these challenging times. Now more than ever, we need leadership, industry stewardship, and new ways of thinking”*.

**WISA - champions of wine supply chain.**

**CONNECT | COMMUNICATE | CULTIVATE | ADVOCATE**

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