

# WIIA 22 - Wine Industry IMPACT Awards

Full Entry &  
Sponsorship Prospectus

WINE INDUSTRY  
**IMPACT**  
AWARDS





# EVENT DETAILS

## WIIA - WINE INDUSTRY IMPACT AWARDS



### WHY

The value chain of supplier businesses is an eco-system for innovation and RD&E commercialisation. Many wine industry award programs are for individuals, or producers/wineries or regional wines.

WIIA is a core wine business focused awards program to capture and inspire connection and implementation that delivers IMPACT.

Whether entered as a WISA member solely or together with a wine industry client, WIIA provides the amplified voice to new ideas and collaboration.

Reach over 3000 Newsletter and social media, and 300 Gala Dinner guests.

WIIA Entries Open 1 June 2022

WIIA Entries Close 18 September 2022

WIIA Judging Complete 31 October 2022

WIIA Awards Gala Dinner & Announcements 30 November 2022

### AWARD CATEGORIES:

*(subject to change without notice)*

1. Viticulture (previously grapegrowing)
2. Winemaking
3. Engineering & Equipment
4. Packaging & Design
5. Distribution & Logistics
6. Marketing & Communication
7. Wine Tourism
8. Agtech/Digital (previously start up)
9. Sustainability

Award Entry \$100 for members (at least 1)



# WIIA AWARDS GALA



The Awards Night The Wine Industry Impact Awards aim to celebrate the impact of value chain partnerships on the capability and competitiveness of Australian wine producers.

Wine Industry Impact Awards GALA DINNER 2022  
Wednesday 30th November  
Venue TBC - Adelaide

6.30pm - pre dinner drinks  
7.00pm - Three-course meal  
with drinks package  
Limited seats available

**Gala Dinner Tickets**  
**WISA Members**  
**\$200 single tickets**  
**\$1,750 table of 10**

**Non WISA Members**  
**\$295 single tickets**  
**\$2,550 table of 10**

**Dress - Formal**



**For more information:**  
**[www.wisa.org.au](http://www.wisa.org.au)**

ALL PRICES QUOTE EXCLUDING GST

 **WISA**  
Wine Industry  
Suppliers Association



# WIIA DELIVERABLES



## WIIA SPONSORS

**\$4500**

### Award Sponsorship

- Award Category Naming Rights
- Logo displayed on WISA event website, socials and newsletters
- Advertisement on event brochures, on screen presentation, menus and more
- Advertisement in Winetitles Grapegrower & Winemaker Magazine, Daily Wine News and Editorial mentions. Discounted Sponsor-funded additional advertising
- Judging panel position for sponsored category
- Banner space at WIIA Gala Dinner
- 1 x Accommodation voucher for the night of the Gala Dinner
- Provision of Hand crafted Glass trophy by Emma Klau, local glass artist for winner
- 4 x WIIA Gala Dinner Tickets, with preferred seating
- Branding and presentation of award on the night
- Social Media posts - pre, during and post event - LinkedIn, Facebook, Twitter & Insta
- opportunity to add information or gift in dinner "goodie tote bags"
- Media release inclusion
- Photography access of dinner event images for promotional use

**[w] winetitles media**  
WINE INDUSTRY SOLUTIONS

AUSTRALIAN & NEW ZEALAND  
**Grapegrower  
& Winemaker**



**Daily Wine News**  
The wine industry's e-newsletter

Wherever you go,  
we're with you!  
Wine industry news at  
your fingertips—  
delivered to your inbox daily.



**WISA**  
Wine Industry  
Suppliers Association



# WIIA DELIVERABLES



## WIIA SPONSORS

### Winetitles Media package

Winetitles Media are proud media partners of WIIA - Wine Industry IMPACT Awards and offer Partner & finalist funded advertising discounts.

Aug - Grapegrower & Winemaker Magazine

Sep - Daily Wine News

Oct - Grapegrower & Winemaker Magazine (Finalists)

Nov - Daily Wine News

Dec - Grapegrower & Winemaker Magazine (Winners)

Dec - Daily Wine News WIIA Wrap Up - photos & socials

**[w] winetitles media**  
WINE INDUSTRY SOLUTIONS

AUSTRALIAN & NEW ZEALAND  
**Grapegrower & Winemaker**



**Daily Wine News**  
The wine industry's e-newsletter

Wherever you go,  
we're with you!  
Wine industry news at  
your fingertips—  
delivered to your inbox daily.



**WISA**  
Wine Industry  
Suppliers Association



# WIIA - ENTRY



## WIIA ENTRIES \$100 Members only

Showcase your new technology or solutions, demonstrate industry collaboration and reach audience with case study cut through

- T\*CS are as per the 2022 Awards.
- Entry via WISA website webform plus support documents
- Awards will be announced at the WISA WIIA Gala Dinner

## Benefits of entry

- These awards are about highlighting those solutions that are positively impacting the capability and competitiveness of Australia's grape and wine producers.
- The nomination process of the awards is a highly valuable opportunity to review your business, build team morale and assess your focus squarely on the value you are delivering to our industry.
- Beyond the internal business benefits successful finalists and winners gain further promotion and opportunity to maximise their success.
- Third party endorsement, judged by the sector to the industry.
- Share with your team, your clients and your peers, the excellence of your business in the wine sector - as winner or finalist
- Banner, advertising, press release, social media, photography
- Hand crafted glass trophy if awarded
- Judges feedback upon application.





# WIIA - ENTRY



## WIIA ENTRIES ENTER ON WISA WEBSITE

It's quick and easy, unlike your hard work

- Enter your business and contact details in the webform
- Nominate co-submitting company, client or members
- Choose your category
- Give us your elevator pitch
- Upload supporting documents

## Your Elevator Pitch - your IMPACT

- Why should you win?
- How did you create IMPACT with your business?
- What do you want customers to know about the project?
- Where is the proof of concept and results? Which segment of the sector?
- Tell us in 200-500 words

## Supporting Document

- Try this in Canva, powerpoint or word - save as a pdf and upload
- Give us the background detail, proof and result of the project
- How you demonstrated IMPACT for excellence in your category
- Case study, testimonials, regional trials, industry feedback, the benefits
- The beauty comes from being able to use it
- Celebrate your team and clients
- Include photos and result graphs or summaries



# WIIA - T&CS

WINE INDUSTRY  
IMPACT  
AWARDS

## Terms & Conditions of Entry

- 1. Parties.** This agreement is with WINE INDUSTRY SUPPLIERS ASSOCIATION INC. (WISA) ABN 73 455 915 365
- 2. Approval.** This form is an application only. Approval of Conference Partner applications is at the sole discretion of WISA. Once this application is accepted WISA shall provide all benefits set out herein to the Partner and shall do so in a manner that is compliant with good industry standards and all applicable laws.
- 3. Commencement Date.** No work will commence on your Partnership prior to the acceptance date.
- 4. Intellectual Property.** WISA agrees to use the logos, trademarks and other corporate branding of the Partners solely in accordance with any instructions provided by the Partner. The Partner retains all Intellectual Property Rights in its logo and materials provided and grants to WISA a non-exclusive licence to reproduce and publish the Partner's logo and any materials provided solely for the purpose of carrying out its obligations under this Agreement.
- 5. Fees.** In consideration for the provision by WISA to the Partner of the benefits, the Partner will pay to WISA the relevant Partner Fee. This is due and payable within 14 days from the date this agreement being signed unless otherwise mutually agreed. The Partnership is not confirmed until payment has been received by WISA. Barring any statutory requirements or as otherwise set out herein, this fee is non-refundable.
- 6. Relationship.** The relationship between the parties under this Agreement is that of independent contractors. No agency, employment, joint venture or partnership is created and no fiduciary relationship exists between the parties.
- 7. Reputation.** The parties agree to use their best endeavours to preserve and protect the other party's reputation during the Term of this Agreement.
- 8. Confidentiality.** Each party agrees to keep confidential the terms of this Agreement and information which a party should reasonably understand to be confidential to the other party. Neither party may disclose or permit the disclosure of confidential information to any third party. If either party becomes aware they are in breach of this obligation, that party will immediately notify the other party. However, either party may disclose information where it is required to do so for that party to perform its obligations under this Agreement or as required by law. This clause survives termination of this Agreement.
- 9. Privacy.** WISA complies with Australian privacy law and does not provide contact lists or individual member contact details to Partners or any other third parties unless agreed to by attendees and members that such information is able to be shared with select partners.
- 10. Assignment.** The rights of either party under this Agreement are not transferable or assignable either in whole or in part without the prior written consent of the other party.
- 11. Dispute Resolution.** If either party considers that the other party is in breach of this Agreement, it should serve written notice to the other party specifying the nature of the breach. The other party should respond in writing within fourteen (14) days of receiving the notice.
- 12. Termination.** Each party is entitled to terminate this Agreement without notice or demand if: a) The other party defaults or fails to perform any significant obligation contained in this Agreement and this fault is not rectified; or b) The other party goes into liquidation, has a receiver, receiver and manager, administrator or similar person appointed, enters into Scheme of arrangement with creditors or is unable to pay its debts when they fall due.
- 13. Termination due to inappropriate behaviour.** Should the Partner's dealings with members be judged by WISA to be inappropriate then WISA has grounds to terminate the Partnership and/or revoke the first right of refusal of the Partner.
- 14. Termination Process.** In the event this Agreement is terminated, each party will immediately remove all of the other party's logos and any other recognition from all materials and documents promoting the partnership. Where the arrangement incorporates the provision of free or discounted product to WISA, WISA will retain ownership of that product with any ongoing servicing being on commercial terms.
- 15. Cancellation of any Partner Benefit item.** If any WISA Partner benefit item does not proceed, WISA will inform the Partner by giving notice as soon as practicable after becoming aware the Partner benefit item will not proceed and make available to the Partner a substituted Partner benefit. WISA reserves the right to amend the Partner program or refine the offering to benefit the Partner. Every effort will be made to maximise Partner benefits wherever reasonably possible in addition to any outlined benefits.
- 16. Force Majeure.** Where one party is unable to carry out its obligations under this Agreement due to circumstances beyond its control or which it could not have reasonably prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
- 17. Modification.** This Agreement may not be modified, amended, added to or otherwise varied except where mutually agreed in writing.
- 18. Jurisdiction.** This Agreement shall be governed by and construed in accordance with the laws of South Australia and the parties agree to submit to the non-exclusive jurisdiction of the Courts of that State.
- 19. Entire Agreement.** This document constitutes the entire agreement between the parties as to its subject matter, and in relation to its subject matter, supersedes any prior understanding or agreement between the parties and any prior condition, warranty, indemnity or representation imposed, given or made by either party.







# WISA

Wine Industry  
Suppliers Association

CONNECT | CULTIVATE | COMMUNICATE | ADVOCATE

Championing the wine  
supply chain.

Amplifying the voice of supplier  
businesses in the wine industry.

## Contact

Shirley Fraser - Executive Officer  
eo@wisa.org.au | +61 449 704 409